



WEST WALKER WIRE AD RATES 2010-2011

(Rates effective September 2010)

	<u>1 TIME</u>	<u>3 TIMES</u>	<u>6 TIMES</u>	<u>10 TIMES</u>
Business card ad	NA	\$45 <input type="checkbox"/>	\$90 <input type="checkbox"/>	\$125 <input type="checkbox"/>
1/4-page ad	\$30 <input type="checkbox"/>	\$80 <input type="checkbox"/>	\$160 <input type="checkbox"/>	\$260 <input type="checkbox"/>
1/2-page ad	\$60 <input type="checkbox"/>	\$165 <input type="checkbox"/>	\$330 <input type="checkbox"/>	\$520 <input type="checkbox"/>
Full-page ad	\$120 <input type="checkbox"/>	\$330 <input type="checkbox"/>	\$660 <input type="checkbox"/>	\$1,050 <input type="checkbox"/>

Please check the ad size and frequency you would like to run.

Business Name: _____

Mailing Address: _____

Contact Name: _____

Contact Phone: _____

Contact E-Mail: _____

- The *West Walker Wire* is published 10 times a year (September through June).
- ALL AD ARTWORK is due on the 20th of the month prior. High-resolution pdfs, tiffs, and jpgs (black-and-white) are preferred. Microsoft Word files and camera-ready "hard copy" versions also are acceptable.
- WE PREFER that ad artwork be submitted as a file attachment and sent in an e-mail to:
WWWire@solsticepr.com.

**SEND ALL AD COPY AND PAYMENTS (AND ANY AD QUESTIONS) TO:
SHANNAN BUNTING AT WWWIRE@SOLSTICEPR.COM
4214 N. RIDGEWAY · CHICAGO, IL 60618**